

Enjoy the lifestyle

Minyama Ray White branch opens with new philosophy

LONG term property and finance identities Sam Archer and Ben Wilson have opened a new real estate agency at 9 Nicklin Way, Minyama, under the Ray White umbrella.

The agency's unique name, Ray White Lifestyle is the first initiative of its type for the 1000-strong office network of the Australasian Real Estate Group.

Sam and Ben have known each other for the best part of 30 years and their friendship has flowed into a passion for real estate including collaboration on numerous projects, buying, renovating and selling houses on the Sunshine Coast.

Ben's career in property marketing started with Delfin and he moved to the Coast in 2000 to work with Lensworth on Kawana Waters, one of Australia's biggest land development projects.

Other sales and marketing projects have spanned large and small-scale commercial and residential property development for prominent companies including Stockland and Savills.

Sam brings a strong knowledge of commercial and residential lending having spent the majority of his career in finance including ownership of three Bank of Queensland franchises. He has been an independent contractor with Ray White at Moffat Beach for the past 18 months and recently sold a non-waterfront home on Kawana Island for a record \$1million.

Ben said the aim of Ray White Lifestyle is to assist others to realise their lifestyle aspirations.

"The underlying premise is that irrespective of whether you are a first homebuyer, second homebuyer, retiree or an investor, you live on the Coast because you enjoy the lifestyle. What we are trying to do is to offer a service that can help you achieve the lifestyle you desire," explains Ben.

The Lifestyle Group has been strategically brought together to comprise a mix of localised Sunshine Coast industry specialists, including executive assistant Sonya McCreary, young gun Marcus Muir, the experienced Mitchell Dickens, industry newcomer Elizabeth Dalton and respected property manager Katrine Stevens.



GRAND OPENING: Ray White Lifestyle's Ben Wilson, left, and Sam Archer, right, with Ray White Queensland CEO Tony Warland at the new Nicklin Way office. PHOTO: CADE MOONEY/CM186999